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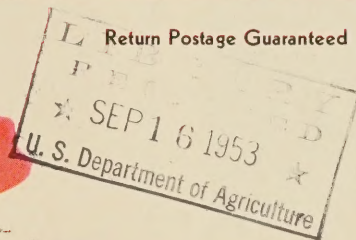
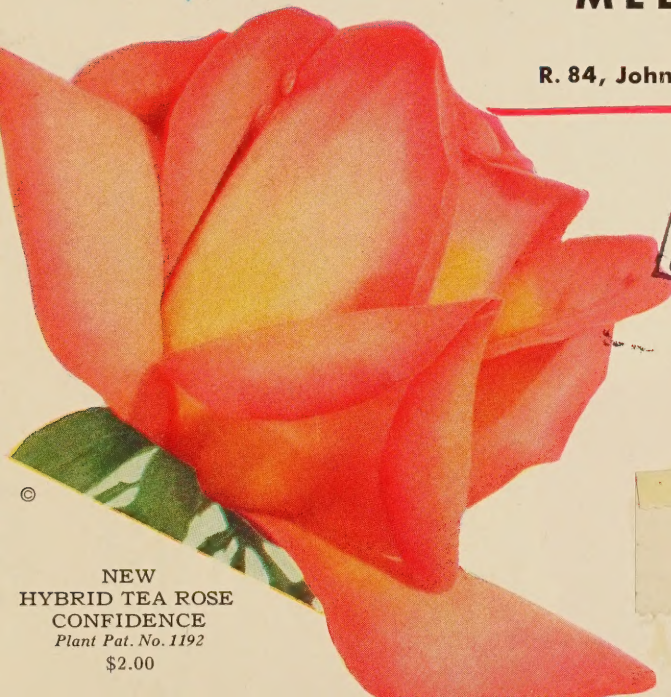
62.67  
*Wyant's*

1953 ROSE FOLDER

MELVIN E. WYANT

Rose Specialist, Inc.

R. 84, Johnny Cake Ridge • MENTOR, OHIO



Sec. 34.66, P.L. & R.

U. S. POSTAGE

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Mentor, Ohio

Permit No. 2

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©  
NEW  
HYBRID TEA ROSE  
CONFIDENCE  
Plant Pat. No. 1192  
\$2.00





**FLORIBUNDA**  
ROSE,  
VOGUE  
\$2.00



## Special Discounts

Select the one to apply on your order

**Use when ordering 1 or 2 of a kind**

**10% Discount on 12 to 24 Roses**

**15% Discount on 24 or more Roses**

**Use when ordering 3 of a variety**

3—\$1.50 Roses for	\$4 00
3—\$1.65 Roses for	4 35
3—\$1.75 Roses for	4 75
3—\$2.00 Roses for	5 25
3—\$2.25 Roses for	6 00
3—\$2.50 Roses for	6 60
3—\$2.75 Roses for	7 25
3—\$3.00 Roses for	7 95

**The above discounts do not apply to the Favorite Dozen.**

These prices and discounts supersede all previous lists

*All shipments sent prepaid except Rose Food, Fertilizer, Trellis and Tree Roses*

**Ohio Customers Add 3% Sales Tax**



FLORIBUNDA, LILIBET. \$2.50

# Floribunda ROSES

## Everblooming Cluster Roses

	Price
Betty Prior. Two-tone pink.....	*\$1 50
Cameo. Cameo color.....	1 50
Cecile Brunner (Sweetheart). Flesh...	1 50
Donald Prior. Glowing red.....	* 1 50
Else Poulsen. Two-tone pink.....	1 50
Embers. Deep crimson.....	* 2 50
Eutin. Red overcast with orange.....	1 65
Fashion. Salmon-pink.....	* 2 00
Floradora. Salmon.....	1 50
Frensham. Crimson-red.....	1 50
Garnette. Compact; light to deep red...	1 75
Goldilocks. Yellow.....	* 1 65
Ideal. Garnet.....	1 50
Independence. Firecracker-red.....	* 2 50
Improved Lafayette. Red.....	1 50
King Boreas. Yellow.....	1 65
Lilibet. Dawn-pink.....	* 2 50
Ma Perkins. Light salmon.....	* 2 25
Margo Koster. Orange-pink.....	1 50
Masquerade. Multicolor.....	* 2 00
Mrs. R. M. Finch. Light pink.....	1 50
Nigger Boy. Deep red.....	1 50
Orange Triumph. Orange-pink.....	1 50
Permanent Wave. Deep pink.....	* 1 50
Pink Bountiful. Strong pink.....	* 1 50
Pinocchio. Deep flesh.....	* 1 50
Pompon de Paris. Tiny pink.....	1 50
Red Pinocchio. Red.....	* 1 65
Red Ripples. Oxford-red.....	1 50
Rosenelfe. Light pink.....	1 50
Tapis Rose. Deep soft Tyrian rose.....	* 1 65
The Fairy. Small, light pink.....	1 65
Vogue. Deep coral-pink.....	* 2 00
White Finch. White.....	* 1 65

\*Patented Varieties



FLORIBUNDA, EMBERS. \$2.50





# WYANT'S Favorite Dozen ROSES

• FALL

1953 •

## ROSES OF STRIKING BEAUTY

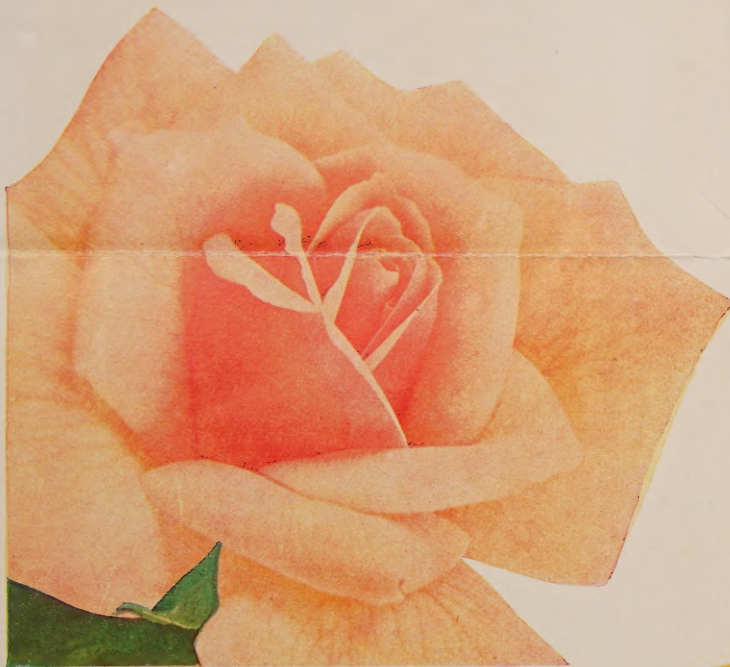
I wish you could see these beautiful monthly-blooming (Hybrid Tea) Roses. You would surely find a place for them in your garden. The assortment gives a complete color range of magnificent blossoms.



MME. COCHET-COCHET. \$1.65



MME. HENRI GUILLOT  
\$2.00



JOANNA HILL. \$1.50



LOWELL THOMAS  
\$2.00



MRS. FRANCIS KING. \$2.00

## Special Offer

Here are a dozen of the better Roses that we recommend for their all-round good performance outdoors. These lovely colors are not exaggerated and can give only an approximation of the full beauty of the flowers.

Plant Wyant's Favorite Dozen and they will soon be your favorite dozen, too.

The 12 for **\$18.95** 2 dozen  
(Value \$21.65) for \$37.00

MELVIN E. WYANT

Rose Specialist, Inc.

R. 84, Johnny Cake Ridge • MENTOR, OHIO

## HIGHEST RATING

Wyant Roses have been given the highest rating in CONSUMERS DIGEST. Profit by the findings of this unbiased magazine and buy the best. High quality means better success for you in your garden.



GLOAMING. \$1.75



PINK  
DIAMOND  
\$2.00



BUTTERSCOTCH  
\$1.75

SEE  
COMPLETE  
LIST OF ROSES  
ON  
OTHER SIDE

Order Early

We Will Ship  
at Proper  
Time



DUQUESA  
DE PENARANDA  
\$1.50

## Wyant Blue-Blood Roses

Wyant Roses are good three-year-old, No. 1 bushes that have been grown by specialists with loving care. They are dug properly as soon as they are well ripened, and they are shipped in wet moss to keep them in perfect condition until they reach you. Continue treating them as living things, when you receive them. Digging and shipping begins in late October, and orders are filled in rotation of receipt.



ROSE OF FREEDOM.  
\$2.00



SATURNIA  
\$1.75

## You and Your Roses

You want to get the most out of your Roses. Your fall planting will give you results that you anticipate, the first year. Fall planting makes plants bloom better and earlier than spring planting does. Soil and weather conditions are generally much better for planting in the fall, and you run less danger of losing plants set out then. But be sure you read and follow the simple but important planting directions which are sent with each order.



CRIMSON KING  
\$1.75



# WYANT ROSES *produce satisfaction*

WYANT ROSES are all three-year, field-grown budded bushes of the highest quality. Having been raised in the severe climate of Northern Ohio by Rose Specialists, they will produce satisfaction in your garden if given a chance.

## *Fall-Planted Roses are Best*

Leading rosarians agree that fall is the ideal time to plant Roses. Wintering in the ground is Nature's way and results in earlier and larger blooms and more of them. Our Roses are dug when the season's growth has been completed and they are shipped to you at the proper time—October or November. At this time the soil is usually more mellow and easier to work. You can prepare it when convenient and let it lie till plants arrive. Poor soil can be greatly improved by adding up to  $\frac{1}{3}$  peat or humus. Roses like good soil.

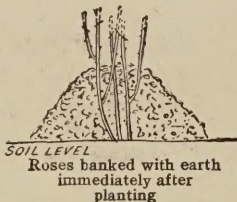
## PLANTING INSTRUCTIONS

Keep the roots moist all the time before planting.

Spread out the roots so they do not crowd; cover them with good soil and firm the earth about them, eliminating all air pockets.

Plant 15 to 18 inches apart, where there is sunshine at least half a day.

Mound soil about 10 inches high immediately after planting, to keep the moisture in the branches.



## PLANT FLORIBUNDA ROSES

This is a class of Rose that is becoming very popular, and justly so. The clusters of blossoms are in bloom almost continuously. They are very fool-proof, for they require little or no winter protection, almost no pruning and they are quite free from disease. The plants should be set 18 to 24 inches apart, and a mass of one variety is more effective than to mix them.

Use them as borders, hedges, as foundation plantings or for a colorful corner. They are also very effective mixed in Hybrid Tea beds or perennial borders.